



# **1919-2019: A Second Chance for the World**

*Seeing beyond the falsehoods of modern history through the lens of associative economics*

21 to 24 March 2019 / Vancouver BC, Canada

*In Memory of D'Arcy Mackenzie<sup>1</sup>*

This conference will address a simple, if challenging thesis: One hundred years since the end of World War 1 we have a second chance to place humanity on the true path of its development. But only if our analysis includes the observations of Rudolf Steiner<sup>2</sup> and if our ideas come from the future rather than the past; from sense-free perception rather than sense-driven instinct; from our own will working in cooperation with others rather than from external guidance manipulating our actions. In short, how can we learn to navigate two worlds on the threshold of each other? How can individuals serve the community through their capacities, and how can the community capitalize them so that they are able to? And how, through entrepreneurship and its language, accounting, can our micro actions give rise to a new macro landscape?

### *Thursday Evening Keynote*

#### **What did happen and what could have happened in the last hundred years?**

Rightly understood, the events that took place 100 years ago remain the fulcrum on which the healthy future of humanity rests. Had it not been for the alluring but false ideas of Woodrow Wilson and misplaced Marxism, Rudolf Steiner's observations concerning the threefold nature of social life would have been the main contender for the future organisation of society. This is still the case today, but how can we see through the divisive and confusing events of the last hundred years to look again at what Rudolf Steiner had in mind and how his version of events might have continued up to now?

### *Friday Evening Keynote*

#### **What do we envisage for the next hundred years?**

In one hundred years a lot can happen. A main difference is that nowadays the individual has far greater 'agency' than was then the case. But this possibility can be undermined if finance ignores the insights of Rudolf Steiner. The problem we face today is that the macro-understanding has run out of road but a viable micro response remains elusive. We spend our energy looking into alternative ways of conducting business or understanding money, rather than going into their deeper and ultimately inherently social nature.

Backgrounded by these two keynote talks by Christopher Houghton Budd PhD., through engaged participation and dramatic expression of the themes, we will explore our understanding of post WW1 history and the prospects for change based on associative economics. Emphasis will be on the practical consideration of activating the threefold nature of economic life.

#### Costs:

Early Bird Registration through February 28, 2019 .....	200.00 USD
Full Conference starting March 1, 2019 .....	250.00 USD

Registration details and entire conference schedule will be forthcoming. In the meantime, we hope you will save the date and we look forward to welcoming you!

Signed,

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Dr. Christopher Houghton Budd is an economic and financial historian with a doctorate in banking from Cass Business School, London, England. For more than 40 years, he has been involved with the economic achievements of Rudolf Steiner in his work as a practical entrepreneur, academic researcher and author of non-fiction books. His wealth of experience ranges from small businesses to local politics, from funding independent schools and other projects to research into financial markets.

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<sup>1</sup> The late D'Arcy Mackenzie (30 April 1960 – 12 February 2018) was a respected colleague of the Economics Conference in whose memory this event is dedicated.

<sup>2</sup> Rudolf Steiner, 1861 – 1925, an Austrian-born philosopher/scientist whose contributions to many fields of endeavor include his fundamental approach to economics known as associative economics. <https://economics.goetheanum.org/research/rudolf-steiner/>